

Child Development 11 – Dr. Smith

Assignment	Media Assignment Paper														
Due															
Purpose & Task	The purpose of this assignment is to analyze how media influences young children. After watching two different television shows, you will write a 2-3 page paper that describes the show and its influences. You may want to record the shows to re-watch them if necessary.														
Directions	<p>PART 1: Watch TWO different thirty-minute television programs intended for children. Include the program name, time slot, network, and channel number. You DO NOT need to submit part one.</p> <p>For each 30-minute show, identify, name, and tally the incidences of the following:</p> <table border="1" style="margin-left: 20px; border-collapse: collapse; text-align: center;"> <thead> <tr> <th style="padding: 2px;">Stereotypes</th> <th style="padding: 2px;">Homophobia</th> <th style="padding: 2px;">Classism</th> <th style="padding: 2px;">Racism</th> <th style="padding: 2px;">Sexism</th> <th style="padding: 2px;">Ageism</th> <th style="padding: 2px;">Ableism</th> </tr> </thead> <tbody> <tr> <td style="height: 20px;"></td> <td></td> <td></td> <td></td> <td></td> <td></td> <td></td> </tr> </tbody> </table> <p>PART 2: Write one analysis paper of the media influences on young children you identified from the two shows.</p> <p>Suggested format:</p> <ul style="list-style-type: none"> • Paragraph #1 - Briefly summarize the content from Program #1 (time, days, channel, characters [age, gender, family, occupation], plotline, setting, etc.). What is the age of audience for which the program is most suited? Why? • Paragraph #2 - Analyze the results of your tallies from Program #1. What were specific examples of each “ism” or stereotype (if any) from the show? Connect to theory from the textbook and other sources. • Paragraph #3 - Evaluate <ul style="list-style-type: none"> ○ How appropriate (the value of) are these programs for young children and why? ○ What messages (influences on socialization) might children absorb and/or attitudes they may acquire from each program? • Paragraph #4 - Briefly summarize the content from Program #2 (time, days, channel, characters [age, gender, family, occupation], plotline, setting, etc.). What is the age of audience for which the program is most suited? Why? • Paragraph #5 - Analyze the results of your tallies from Program #2. What were specific examples of each “ism” or stereotype (if any) from the show? Connect to theory from the textbook and other sources. • Paragraph #6 - Evaluate <ul style="list-style-type: none"> ○ How appropriate (the value of) are these programs for young children and why? ○ What messages (influences on socialization) might children absorb and/or attitudes they may acquire from each program? • Paragraph #7- reflection – What were the similarities and differences between the two shows in terms of its content, appropriateness, and messages for children? What did you learn about the various influences of media on young children based on the two shows you analyzed? 	Stereotypes	Homophobia	Classism	Racism	Sexism	Ageism	Ableism							
Stereotypes	Homophobia	Classism	Racism	Sexism	Ageism	Ableism									

Media Assignment Scoring Guide

40 points

Criteria	Proficient	Developing	Foundational
Summary of Shows	8-7 points Thoroughly describes the content from each program	6-5 points Somewhat describes the content from each program	4-0 points Does not or weakly describes the content from each program
Analysis of Shows	8-7 points Originally and thoroughly analyzes the shows and makes explicit connections to theory	6-5 points Analyzes the shows in some depth and makes some connections to theory	4-0 points Makes an attempt to analyze the shows and makes weak connections to theory
Evaluation of Shows	8-7 points Thoroughly evaluates the effectiveness of the shows and its appropriateness for young children	6-5 points Somewhat evaluates the effectiveness of the shows and its appropriateness for young children	4-0 points Does not or weakly evaluates the effectiveness of the shows and its appropriateness for young children
Reflection	6-5 points Thoughtful and insightful reflection of how media influences young children	4-3 points Straightforward and clear reflection of how media influences young children	4-0 points Weak or minimal reflection of how media influences young children
Writing	6-5 points Clear, organized, minimal to no errors	4-3 points Somewhat organized, contains several errors	4-0 points Disorganized, errors distract from overall writing
Peer Review and Rough Draft	4 points Both are included	2 points One is included	0 points Both are missing